



The assigned map resembles the city of Garlsdon with the purpose of building new supermarket on two possible sites.

At the first glance, the first location for the supermarket is outside of town and within the countryside, right in the front of the main road. Attached benefit is that place which would be able to accommodate a lot car parking. Though this is 12 km far away from the town of Hindon situated into the north-west, this becomes accessible to shoppers from both Hindon and Garlsdon who could travel by car. As it is associated near to railway line linking, the large number of shopper would be able to travel from Cransdon located 25km away.

In contrast, the suggested location, S2, is right in town centre, which would be good for local residents. Even though the market will be in approach by road and rail from surrounding towns, including Brandson, the central area has no traffic zone, cars would be unable to park and access would be sparsely.

To sum up, neither site is appropriate for the entire town but for customers in Cransdon, Hindon and Garlsdon, the out of town site (s1) would probably be after more advantage.